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# High Performance Natural Marble Slab & Tile

# Hossein Moghadam CEO



Engineer Hossein Moghadam, born in 1987, is the founder of the "Bahar Stone" brand. With over 15 years of experience in the construction industry and 5 years of specialized work in building stones, he is professionally active in Mashhad, Tehran, and Muscat, Oman. He started his career with construction projects and currently works as a specialist in building stones, focusing on processing, selling, and exporting this natural material in Iran and various countries including Oman, the UAE, Kuwait, Tanzania, and Tajikistan.

Engineer Moghadam is dedicated to developing his knowledge and specialized skills and continuously enhances his technical and professional expertise. He has completed courses such as "Business Mastery" at the International Coaching Center in Tehran in 2023 and has participated in notable domestic and international events, including "TEDx Omid 2023" in Mashhad, international exhibitions in Tehran and Mashhad, and the IDF 2023 international exhibition in Oman.

Engineer Hossein Moghadam's long-term vision is to expand Bahar Stone's activities to various regions around the world and to introduce the unique capabilities of Iranian stones to distant global markets.

# Stages of Stone Production

## 01 Extraction

Natural Stone is extracted from quarries in large square pieces known as blocks.

## 02 Transport

After extraction, the best blocks are sorted at the quarry and transported from mining regions around the world.

## 03 Factory Processing

The block is carefully sawed into slabs. These slabs are then given either a polished or vintage finish, and the best ones are selected for Baharstone.

## 04 Treatment

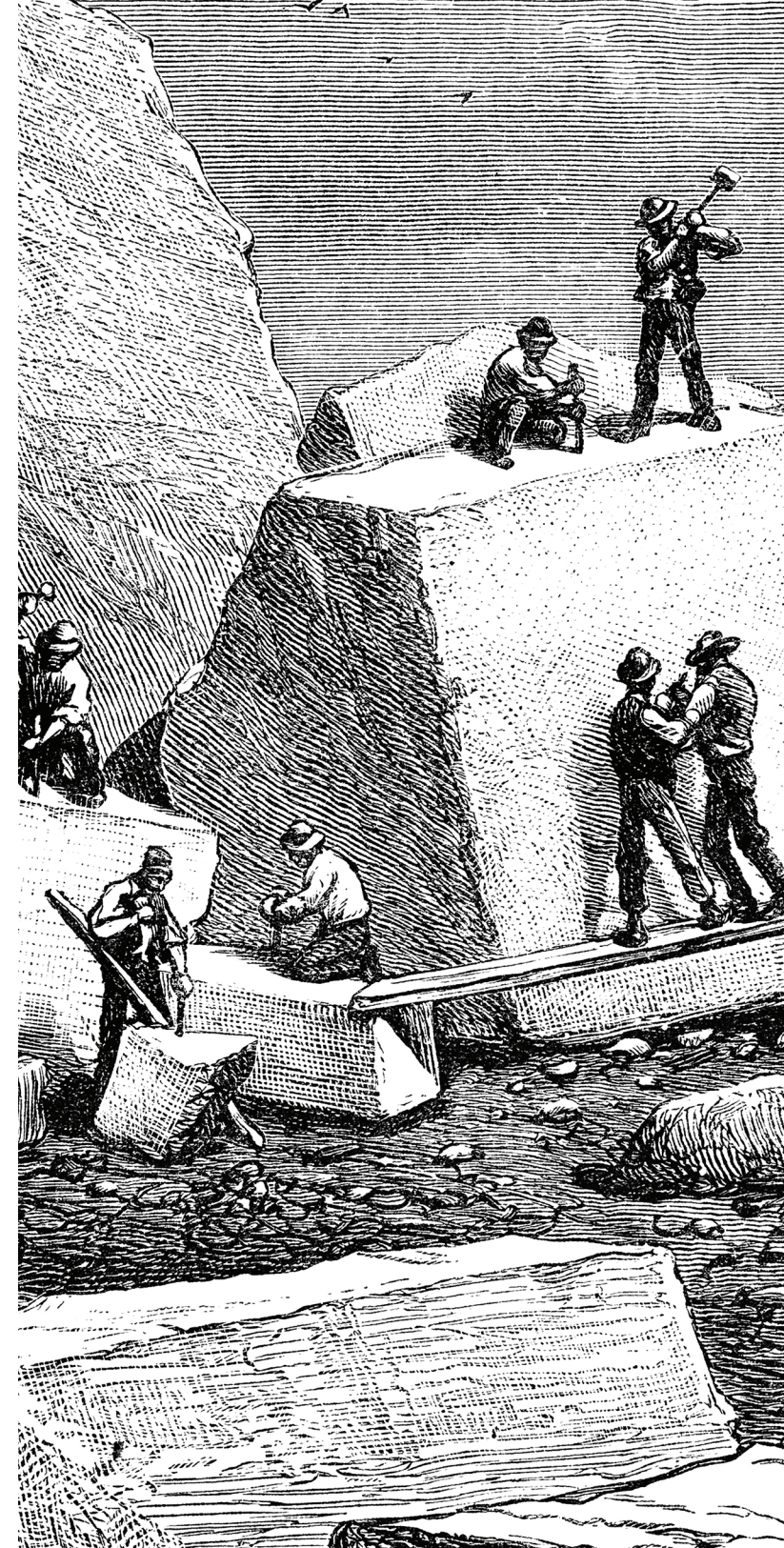
The selected slabs receive bacteriostatic and stain-resistant treatments to protect the stone's surface.

## 05 Distribution

These slabs are transported to distribution warehouses and processing workshops.

## 06 Installation

After the material is selected by the advisor or end client, the stonemason transforms and installs it.



# Natural stone quarries in Iran



● Iran is one of the countries with various mines, and approximately %25 of the known quarries in Iran are building stone mines. Iran's natural resources have captured a significant share of the world market. In the field of natural stone, there are numerous quarries in various locations and cities across Iran that supply both domestic consumption and foreign exports. We will now introduce the most important stone mines in Iran.



## Mining from the Iranian stone quarries

Stones extracted from Iranian mines exhibit great variety in type, color, design, and quality. In contrast, countries such as Brazil and India primarily produce granite, while Italy is known for its marble.

The diverse preferences of people lead to varying market demands, and the extensive variety of Iranian stones allows the market to respond quickly, giving customers the option to choose different stones for their projects.

The distribution of discovered stone quarries in Iran is as follows:

Marble stones: %54  
Granite stones: %20  
Crystal stones: %15  
Travertine stones: %10  
Onyx stones: %1

### **Recent Data:**

Iran's marble production reached approximately 2 million tons in 2023.

Granite production was about 1.5 million tons in 2023.

Travertine production was reported at 1.2 million tons in 2023.

Crystal and onyx production combined totaled around 800,000 tons in 2023.

# Global market for building stones

Opportunities and Strategies for Bahar Stone



## Introduction

Bahar Stone, utilizing Iran's abundant and high-quality building stone resources, is well-positioned in the global market. Our diverse range of products, including marble, granite, travertine, crystal stones, and onyx, enables us to meet the needs of international clients effectively. This overview highlights our market position, export opportunities, and proposed strategies.

## Position in the Global Market

Bahar Stone has established a strong presence globally by leveraging Iran's rich stone resources. Our product diversity allows us to cater to various international markets. By adhering to high quality and international standards, we aim to strengthen our role in the global market.

## Export Opportunities

Our wide range of building stones meets diverse international market needs, enhancing our competitive edge.

**Product Quality:** High-quality marble and onyx provide a significant advantage, boosting our credibility in global markets.

**Competitive Costs:** Lower production costs and experienced labor enable us to offer competitive pricing, making our products attractive globally.

## Our Strategies

**Brand Development:** Enhance international marketing and brand visibility through targeted advertising and participation in trade shows.

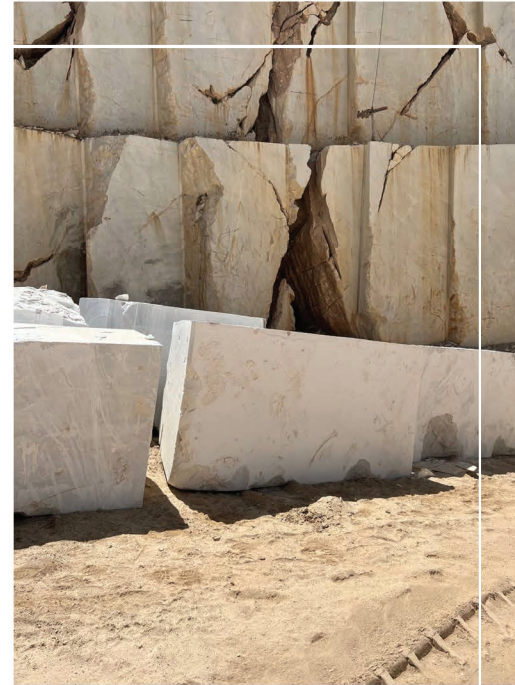
**Technological Investment:** Invest in advanced technologies to improve product quality and processing efficiency.

**Business Relations:** Build strong relationships with international distributors and explore new markets.

**Regulatory Compliance:** Ensure adherence to international trade regulations and standards for smoother market entry.

By addressing these areas, Bahar Stone can enhance its global market position and capture a larger share of the competitive building stone market.

# Azna Marble Block



● Azna stone is usually cut in large dimensions, which are called slabs. Azna stone slabs are used for flooring and wall cladding in buildings. This stone achieves an excellent finish when polished. Azna porcelain crystals are small and have a high density.

Because of its smoothness, Azna slab can reflect light well and is a good option for dimly lit places.

In order to make the most of the natural beauty of this stone, they use it in large slabs. The use of large cuts can give the final product a luxurious effect. As a result, it affects its price.

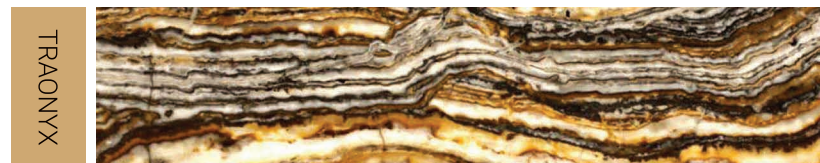
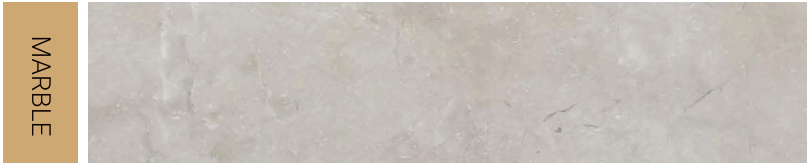
Black Fusion Granite is a beautiful and elegant black coloured granite characterized by golden and white veining. This stone features a black background that will look adorable in your living space. Black Fusion Granite is used in many places like kitchen worktops, flooring, bathroom, staircases, cladding and more. With its dynamic pattern and deep colour scheme, the Black Fusion granite worktop is a real force to be reckoned with.



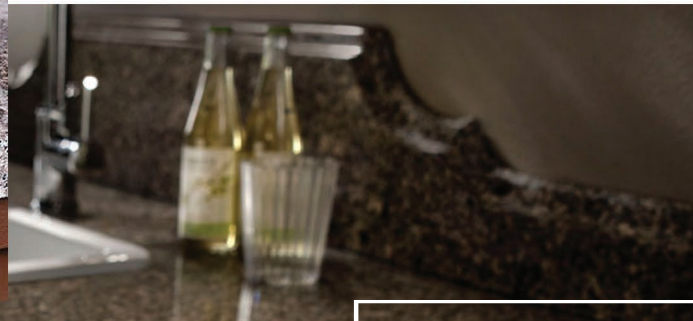
## Black Fusion Granite Block



# Types of Stones:



# Granite



● Granite or Seng Khara is a stone from the group of internal igneous rocks. Internal igneous rocks are formed from lavas deep in the earth's crust. As the lava cools, this stone crystallizes under high pressure, and crystallization is the reason for the appearance of colored spots on this stone. The longer the molten rock takes to cool, the larger the colored spots or grains in the rock. Granite gets its name from the Latin word "Granum" which means grain.

# Crystal



- Crystal porcelain stone is one of the limestone or dolomite rocks that are changed due to temperature and pressure and re-crystallized during the process. Therefore, the formation process of stone formation can be considered as metamorphic rocks and it is considered as one of calcareous metamorphic rocks. Minerals such as hematite, quartz, calcite and wollastonite are the ingredients of this type of stone. Crystal porcelain stones can be considered the same family as marble stones, but naturally they have similarities and differences with them.

# Marble

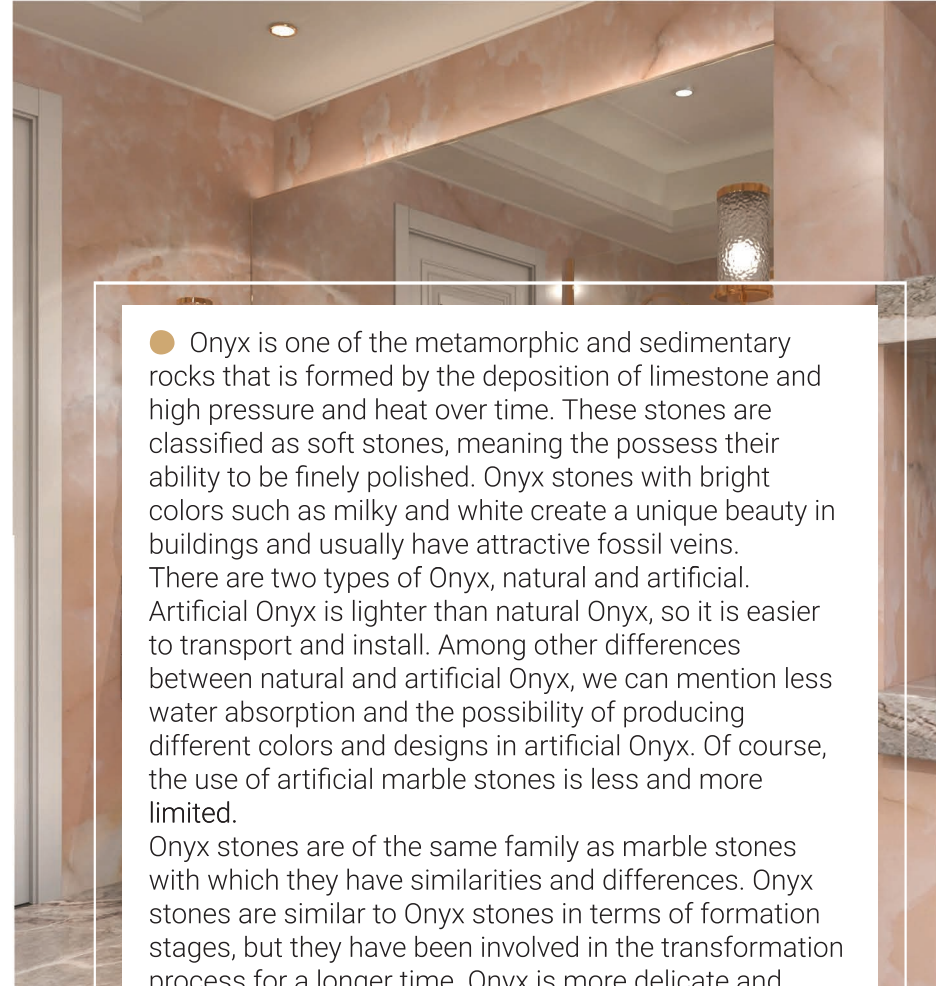


- Marble is a natural stone. It is usually light in color and consists of calcite crystals. They are locked together like pieces of a puzzle. Marble may contain colored streaks that include non-calcite minerals. Marble is a calcareous metamorphic rock. The main difference between limestone and marble is that limestone is a sedimentary rock that is usually composed of calcium carbonate fossils. Limestone is formed when shells, sand and mud are deposited on the bottom of oceans and lakes and turn into solid rock over time. Marble is formed when sedimentary limestone is heated and compressed by natural lithification processes until the grains recrystallize. If you look closely at a limestone, you can usually see fossil fragments held together by a calcite matrix. Limestone is more porous than marble because there are tiny holes between the fossil pieces. Marble slabs are pieces of marble that are cut to desired size, thickness and shape. After going through the processing process, they can be used in different spaces. Marble is mainly processed in the form of slabs. It can also be processed as tiles, but it is not economically viable.





# Onyx



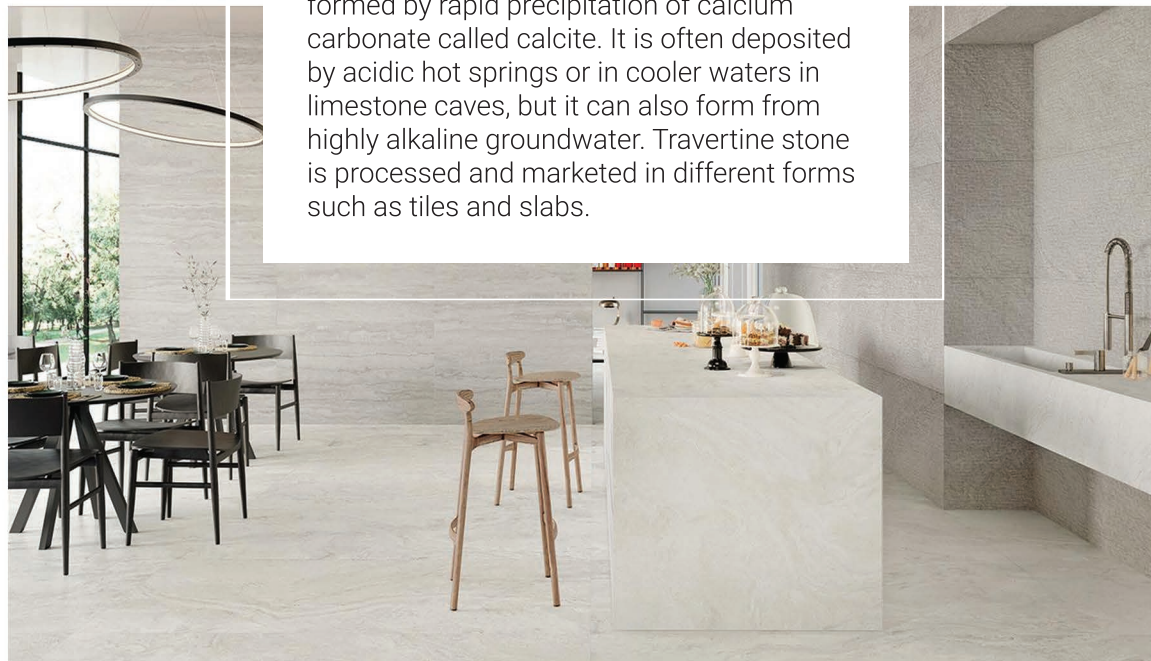
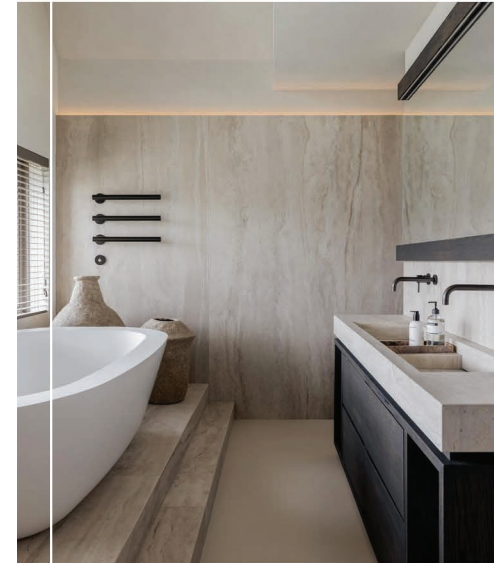
● Onyx is one of the metamorphic and sedimentary rocks that is formed by the deposition of limestone and high pressure and heat over time. These stones are classified as soft stones, meaning they possess their ability to be finely polished. Onyx stones with bright colors such as milky and white create a unique beauty in buildings and usually have attractive fossil veins. There are two types of Onyx, natural and artificial. Artificial Onyx is lighter than natural Onyx, so it is easier to transport and install. Among other differences between natural and artificial Onyx, we can mention less water absorption and the possibility of producing different colors and designs in artificial Onyx. Of course, the use of artificial marble stones is less and more limited.

Onyx stones are of the same family as marble stones with which they have similarities and differences. Onyx stones are similar to marble stones in terms of formation stages, but they have been involved in the transformation process for a longer time. Onyx is more delicate and fragile than marble and needs more care. Onyx is one of the most expensive stones in the world and is used in very luxurious places. This stone is found in various colors including white, black, gray, green, red, yellow and purple.

# Travertine



● Travertine is a natural stone. Travertine often forms as a white stone that darkens with age. Travertine is a type of limestone that is formed from mineral deposits of natural springs. This sedimentary rock is formed by rapid precipitation of calcium carbonate called calcite. It is often deposited by acidic hot springs or in cooler waters in limestone caves, but it can also form from highly alkaline groundwater. Travertine stone is processed and marketed in different forms such as tiles and slabs.



# Traonyx



● Traonyx stone is a natural stone consisting of different minerals such as calcite, aragonite and iron carbonate. It is a combination of travertine and marble family and it gives a unique beauty to the environment when used in any environment. Traonyx should be considered between the two groups of travertine and marbles, for this reason it can be considered a sedimentary, limestone and semi-metamorphosed stone. With its unique design and color, this stone has gained great popularity and become one of the most widely used stones in buildings. This stone is found in both marble and travertine mines.

# About US



The extraction and production of natural stone have a rich, ancient history. Stone, a product crafted by nature, offers remarkable variety and unique characteristics, making it an essential material in the construction industry for centuries. With the rapid modernization and expansion of cities, the demand for natural stone continues to grow. Iran is recognized globally for its wealth of high-quality, diverse natural stones, positioning it as a key player in the industry.

In response to this opportunity, we established Bahar Stone Trading in 2020, bringing a fresh approach to the stone business in Iran. Our mission is to deliver exceptional service to our customers, combining modern practices with a deep understanding of traditional craftsmanship. We have developed a comprehensive service model designed to meet all of our customers' needs efficiently and effectively.

Our services include on-site project visits, expert consultations for stone selection, guided tours of stone factories and mines, guarantees on product authenticity and quality, competitive pricing, reliable shipping, and secure delivery. With offices and representatives worldwide, Bahar Stone Trading ensures that our services are standardized and seamlessly integrated across all cities and countries. Our extensive network and access to the finest mines and stone production facilities in Iran enable us to offer our valued customers the best products, without compromise. You can easily place orders or make inquiries online from anywhere, ensuring a convenient and smooth experience.

*Your satisfaction is our top priority.*





● Behar Stone, in line with one of its primary objectives – expanding exports to neighboring countries – has recently entered the Omani market. As part of this expansion, the company has established an official office in Muscat, the capital of Oman. This office is dedicated to providing professional services and selling products, particularly construction stones, to clients and construction projects in Oman.

Behar Stone's expansion into Oman underscores the company's commitment and capability to enhance its services and products on an international scale. With the opening of the Muscat office, Behar Stone is better positioned to address the diverse needs of the Omani market and to foster business relationships while offering high-quality products in the region.

This initiative also reflects the company's broader goals of enhancing trade and cultural collaboration with neighboring countries and creating new opportunities for export and market development on an international level.

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## International office in Muscat-Oman